

# IT'S NEVER TOO HOT TO HANDLE

*Achieve greater growth and average daily gain during warmer temperatures with*

## AMPLI-CALF<sup>®</sup> WARM WEATHER STARTER



### WARM WEATHER DOESN'T HAVE TO SLOW THEM DOWN

As temperatures surpass 68 degrees F, research shows that young dairy calves require more efficient levels of energy and protein. The right seasonal diet can help calves convert nutrients to lean gain with greater efficiency. Research shows, when compared to the previous formula of AMPLI-Calf<sup>®</sup> Starter feed\*, AMPLI-Calf<sup>®</sup> Warm Weather Starter feed can improve:

**OVERALL GAIN**      **AVERAGE DAILY GAIN**

### THE POWER OF THREE.

AMPLI-CALF<sup>®</sup> WARM WEATHER STARTER feed contains a specialized combination of three unique elements:

- **AppetiteMAKER<sup>™</sup>** – a proprietary ingredient proven to further stimulate higher feed intake of young dairy calves.
- **ClariFly<sup>®</sup> Larvicide** to control flies, designed to reduce disease transmission and irritation by flies in calf housing areas.
- **Organic chromium** allows calves to utilize energy efficiently.

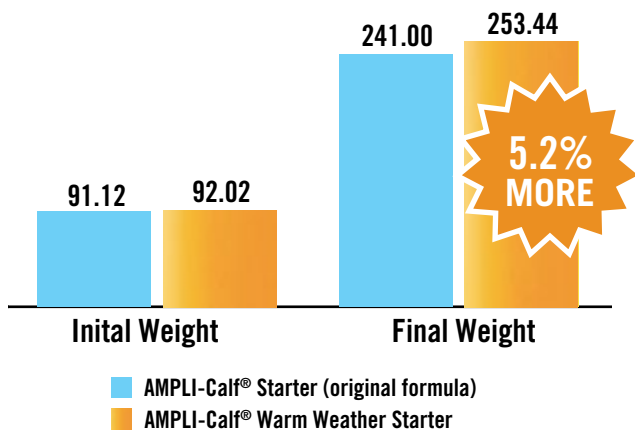
\*Purina Animal Nutrition conducted multiple field trials in the Summer 2012 comparing calves fed the original AMPLI-Calf<sup>®</sup> Starter formula to the new AMPLI-Calf<sup>®</sup> Warm Weather Starter formula for a 12 week period.

Research shows AMPLI-Calf® Starter feed takes warm weather growth to a new level of performance:

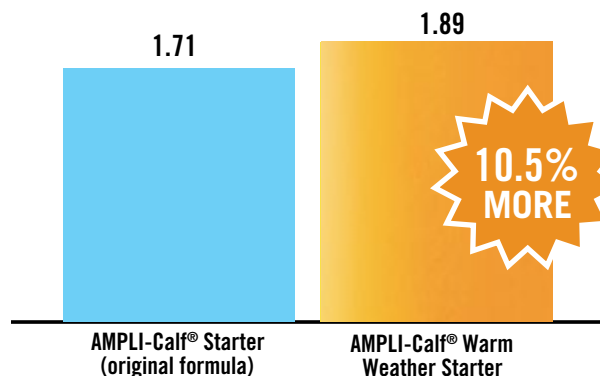
## AMPLI-CALF® WARM WEATHER STARTER VS. AMPLI-CALF® STARTER\*

<b>BODY WEIGHT</b>	+12.44 lbs. (5.2%)
<b>AVERAGE DAILY GAIN (ADG)</b>	+0.18lbs. (10.5%)

### INCREASED BODY WEIGHT, LBS.



### OVERALL AVERAGE DAILY GAIN, LBS.



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Innovative research and products from:



To take advantage of the latest calf and heifer nutrition innovations in your herd, contact your local Purina® Dealer or Purina Animal Nutrition calf and heifer specialist.

[www.amplicalf.com](http://www.amplicalf.com)